

**U·R·B·A·N
COUNTRY®**



SUPPORT OUR TROOPS

Media Advisory



C.R. Laine furniture line recently debuted at Urban Country

**URBAN COUNTRY TO HOST SPECIAL *HOME FOR THE HOLIDAYS*
22nd ANNIVERSARY EVENT ON WEDNESDAY, OCTOBER 30**

******Momentous Occasion To Celebrate Hearth & Home With Silent Auction
Benefitting Local Wounded Heroes******

#UCanniversary

******Complimentary Wine and Hors d'oeuvres Reception –
Open To Public******

Bethesda, MD – Urban Country is embracing the beginning of seasonal celebrations and the coming of harvest with a festive *Home for the Holidays* storewide fall anniversary event. Marking 22 years of providing luxury interior

design and fine home furnishings to the national capital region, the locally-owned quintessential boutique for countryside and urban spaces will celebrate American patriotism and honor our wounded military veterans during a wine and hors d'oeuvres reception on **Wednesday, October 30 from 6:30 – 9:30 p.m.** Urban Country is located in Bethesda Row at 7117 Arlington Road, Bethesda, MD 20814.

Urban Country's *Home For The Holidays* event will also present a silent auction with proceeds benefitting **The Combat Soldiers Recovery Fund** – a Maryland-based nonprofit organization that provides 100 percent of donations it receives directly to wounded soldiers who are recovering at military hospitals in the Washington, DC area. Numerous Bethesda Row merchants and area home furnishings retailers have donated merchandise for the silent auction. Urban Country will also showcase select pieces from the C.R. Laine furniture line, which recently debuted at the store.

“During this festive time of year, we want to embrace America’s roots by celebrating the return of the harvest season and honoring the patriotism of our wounded servicemen, says Rachele Roth, founder and owner of Urban Country. “The holiday season is meant for the hearth and home and to bring families together, which is what Urban Country’s philosophy is all about. We are proud to help support our wounded heroes currently in recovery in DC area military hospitals.”

For more information please visit: www.urbancountrydesigns.com or like Urban Country on Facebook: <http://on.fb.me/189a1hN>.

WHO: Urban Country Home Furnishings in Bethesda Row

WHAT: *Home For The Holidays Special 22nd Anniversary Event
***Silent Auction Fundraiser with Proceeds Benefiting**
The Combat Soldiers Recovery Fund
Keynotes: Garland Miller, Combat Soldiers Recovery Fund
Holly Blalock, V.P. of Merchandising at C.R. Laine
Mark Gilmore, V.P. Sales at C.R. Laine
***Wine and Hors d'oeuvres Reception**
***Complimentary - Open to Public**

WHEN: Wednesday, October 30 from 6:30 – 9:30 p.m.

WHERE: Urban Country
Bethesda Row
7117 Arlington Road
Bethesda, MD 20814
(Corner of Arlington Road & Bethesda Avenue)

MEDIA

CONTACT: Matt Hagan (202) 483-3003
matt@bulldogpublicrelations.com

[About Urban Country](#)

Urban Country is the national capital area's most exciting, luxury, interior design & fine home furnishings showroom. Living chic is simple with well-edited new and exclusive selections from today's most in demand designers. From contemporary cool to elegant classic, Urban Country is the definitive source for style inspiration. The home furnishings store is nationally known for having a keen design eye for furniture, gifts, accessories, lighting, bedding, jewelry, fashion accessories, baby gifts, and bath products. A member of the Sustainable Furniture Council, the Urban Country promotes products that are thoughtfully designed for a greener home. Urban Country, founded by Jeffrey and Rachelle Roth in 1991, is "the best kept secret in Interior Design" as quoted by the Washington Post. Location: 7117 Arlington Rd., Bethesda, MD 20814. Phone: 301-654-0500 Fax: 301-654-0501. Store hours: Monday - Saturday 10:00am to 6:00pm, Sunday 12:00pm - 5:00pm.

About The Combat Soldiers Recovery Fund

The Combat Soldiers Recovery Fund (CSRF) makes it possible for you to help our country's severely wounded soldiers in a personal and meaningful way. CSRF is unique in that 100% of your donation goes directly to recovering soldiers. With your donation, small or large, you can bring sunlight into a hospital room and into the life of a war-wounded soldier. By helping with an expense that they otherwise simply would not be able to afford, your contribution provides immediate relief and hope. Garland Miller, a business-owner in Chevy Chase, Maryland, founded CSRF in 2004. Wanting to help wounded soldiers, she discovered that a charitable donation to other organizations supports their overhead, rather than 100% of the recipient's needs. Ms. Miller donates her time and the resources of her bookkeeping firm, Schoolfield & Associates, Inc., so that every dollar of every donation goes to recovering soldiers. Other professionals from the community also donate their time and expertise to make CSRF possible.

Mission: Provide financial aid to American soldiers, sailors, and marines recovering from severe wounds in service of our nation.

Finances: Collect donations from individuals and corporations interested in supporting recovering soldiers at Washington DC area military hospitals. Volunteers not charging for their services disperse all donations directly to wounded veterans.

A Not-For-Profit Organization – The Combat Soldiers Recovery Fund has 501(c)(3) tax-exempt status. All contributions are tax deductible.